



H2020-MSCA-ITN-2014  
Contract n. 643072

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# QoENet:

innovative Quality of Experience  
maNagement in Emerginig  
mulTimedia services

*an Initial Training Network*

<http://www.qoenet-itn.eu/>

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# QoE-Net: Initial Training Network

- Title: innovative Quality of Experience maNagement in Emerginig mulTimedia services
- 12 Early Stage Researchers, 36 months
- Participants
  - 8 beneficiaries
  - 3 partners
- 1/1/2015-31/12/2018



University of Cagliari [IT]



The Walt Disney Company [CH]



Technische Univers. Berlin [DE]



Kingston University [UK]



École Polytechnique Fédérale de Lausanne [CH]



Telecommunication Standardization Bureau [CH]



Deutsche Telekom [DE]



Yonsei University [KR]



University of Plymouth [UK]

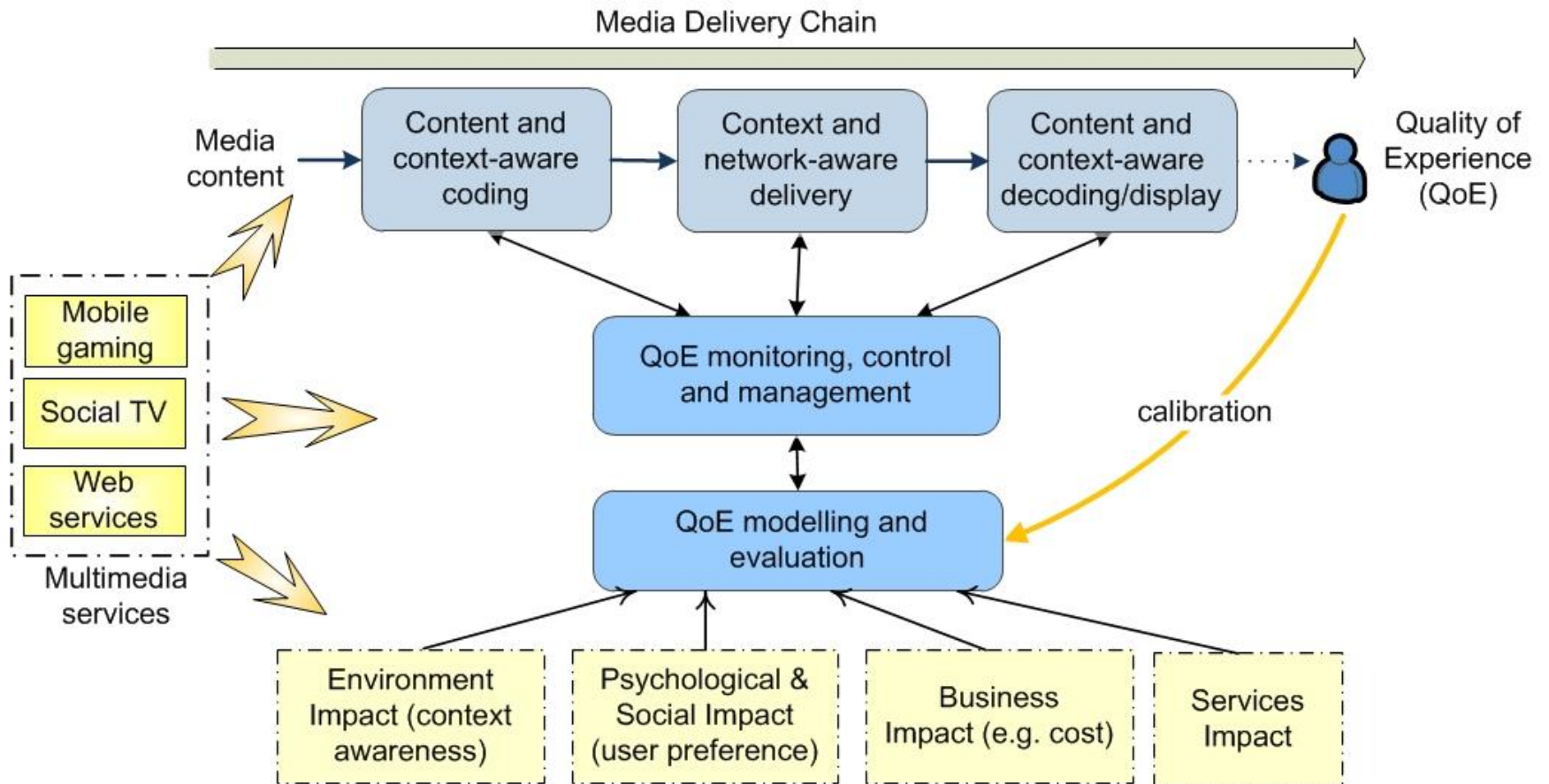


Holografika [HU]

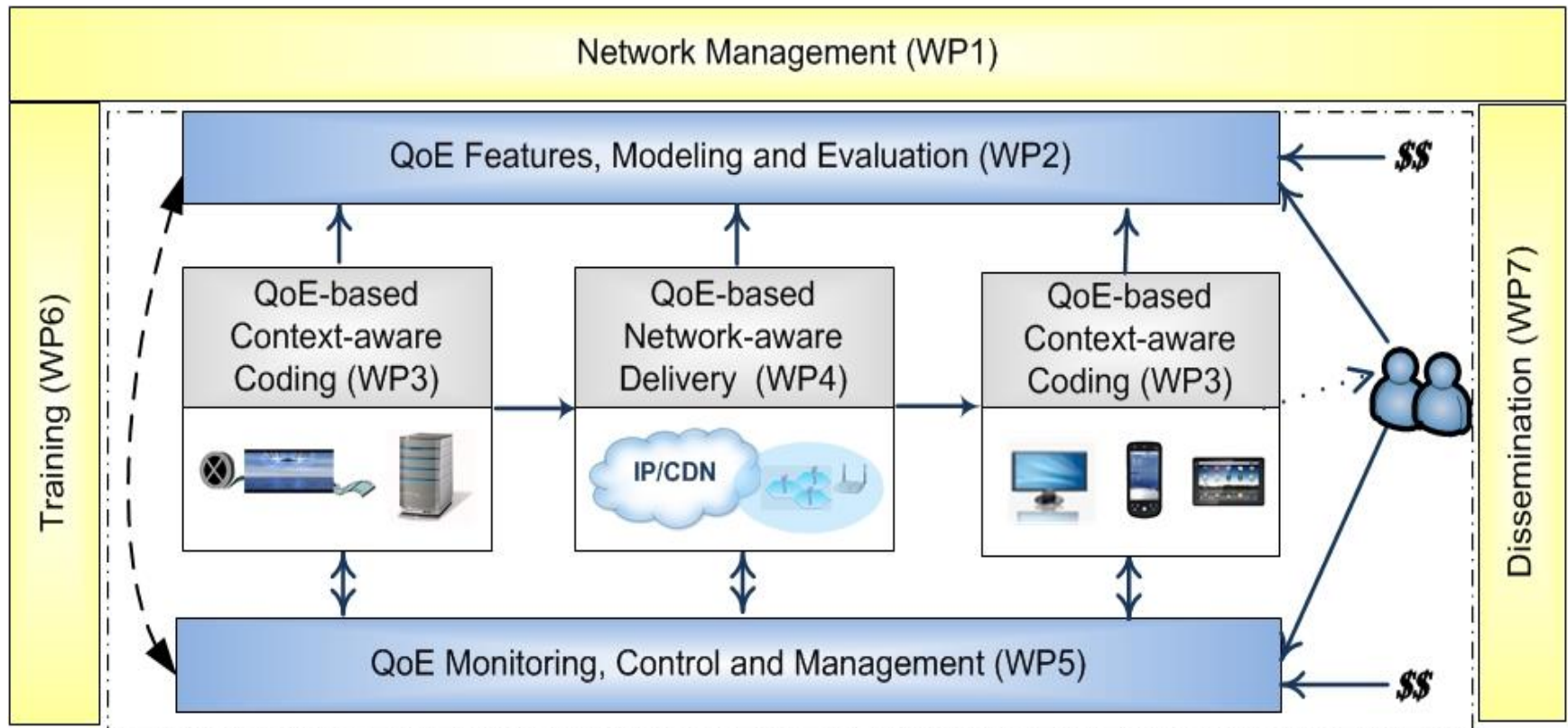
# Objectives

- **Interdisciplinary training and research and development on Quality of Experience**
  - psychology, communications and networking, signal processing, visual and performing arts and business studies
- **Training opportunities in relevant industry organizations**
  - ISP, entertainment companies, media display industry and standardization body, through secondment
- To support ESRs through a personalized **Career Dev. Plan**
- To support Fellows to develop **complementary transferrable skills**
  - entrepreneurship, project management, funding applications, team work and knowledge transfer skills

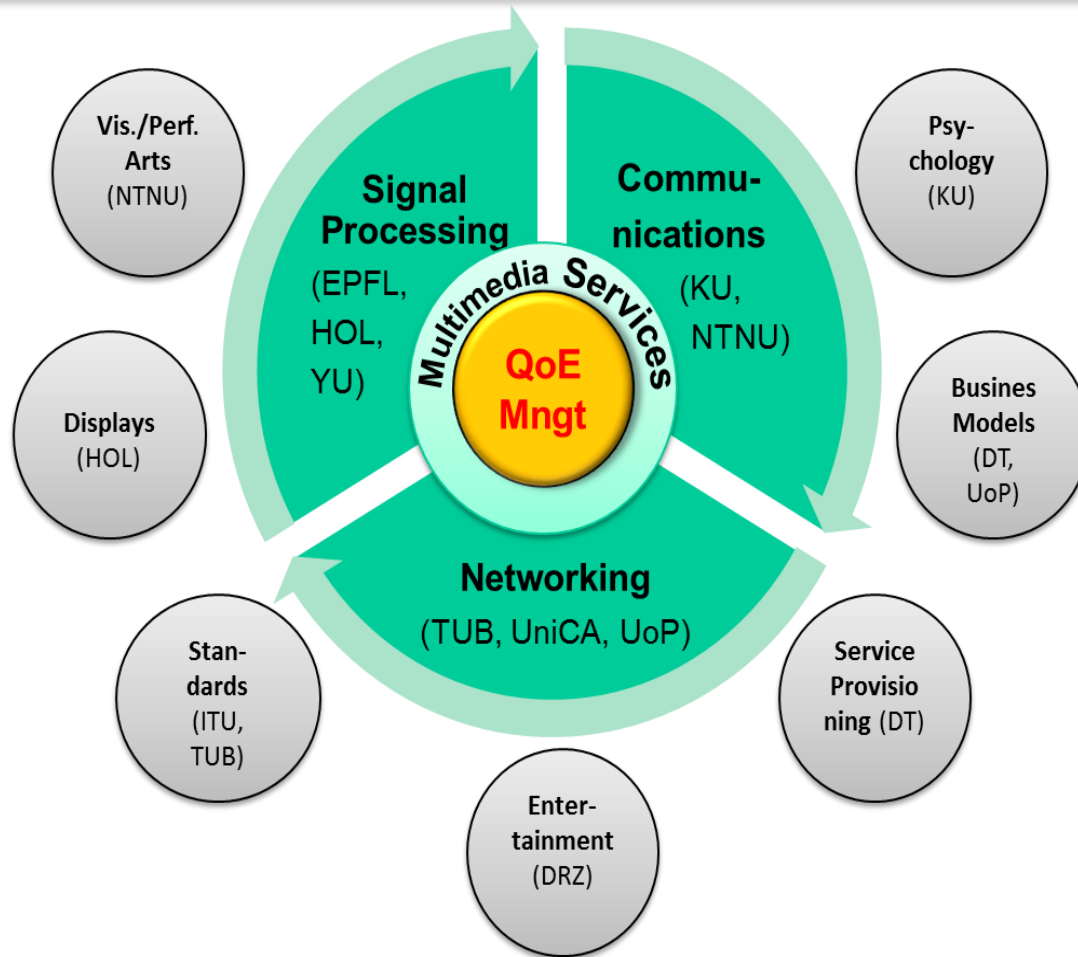
# QoE-Net: integrated activities



# Integrated implementation with WPs



# Complementarity of competencies



# QoENet: Online Short Courses

*Announced at <http://www.qoenet-itn.eu>*

ID	What	# Class	Lead	Coordinator	Schedule
OSC9	QoE-aware Future Internet architecture	2	UniCA	ESR-6 (DT)	M18-24
OSC10	QoE adaptation and control mechanisms in multimedia applications	2	UoP	ESR-7 (UoP)	M18-24
OSC11	3D display technologies	2	HOL	ESR-7 (UoP)	M24-32
OSC12	3D content generation and processing	2	DRZ	ESR-7 (UoP)	M24-32
OSC13	Immersive Media Technology Experiences	2	NTNU	ESR-8 (HOL)	M24-32
OSC14	3D image and Video coding	2	EPFL	ESR-9 (DRZ)	M24-32
OSC15	HDR image and video coding	2	EPFL	ESR-9 (DRZ)	M24-32
OSC16	Quality and usability	2	TUB	ESR-10 (EPFL)	M32-36
OSC17	Concept of models for Quality of Business	2	UoP	ESR-10 (EPFL)	M32-36

# QoENet: Network Wide Events

ID	Network Wide Event	ECTS	Lead	Schedule.	(Co-)location
NWE3	Summer school on interdisciplinary methods	4	UoP	12.- 17.09.2016	Plymouth
NWE5	Seminar with Industry (including market exploitation of scientific research results and business planning)	2	HOL	14.- 15.11.2016	Budapest
REV1	Mid-Term Review Meeting	N/A	UniCA	09.- 10.11.2016	Berlin
NWE6	PhD conference on "Quality of Experience management in emerging multimedia services"	4	UniCA	29.- 30.05.2017	QoMEX 2017
NWE7	Patent Information/Office Day, Standardization	1	NTNU, TUB	01/2017	with TST4 in Geneva?
NWE8	Summer school on QoE management and implementation	4	EPFL	M33	
NWE9	International conference on Multimedia QoE	2	DT	M42	QoMEX 2018 (M41)



# QoENet: Transferable Skill Training

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ID	Transferable skills training	Dur (hours)	Lead	Schedule	(Co-)location
TST3	Presentation skills	10–15	KU; partners: UniCA	18.– 20.09.2016	Kingston
TST4	Standardization	10–15	ITU; partners: EPFL, TUB	10.– 12.01.2017	Geneva
TST5	Network management and EC funding mechanisms, proposals writing and project execution skills	10–15	UoP; partners: UniCA	M28	
TST6	Market exploitation of scientific results and business planning	10–15	Leading: DT; partners: UoP	M38	

# ESRs research activities

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- ESR-1: QoE management strategies in future smart networks
- ESR-2: Integrating quality models in Future Internet architectures for QoE-oriented traffic management
- ESR-3: Quality assessment based on psycho-visual studies for social TV applications
- ESR-4: QoE-aware video coding strategies
- ESR-5: Methods and models for assessing and predicting the QoE linked to Web services that are not yet covered by existing methods and models
- ESR-6: Methods and models for assessing and predicting the QoE linked to mobile gaming

# ESRs research activities

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- ESR-7: Intelligent QoE control and management for video streaming over mobile networks
- ESR-8: Innovative QoE business model
- ESR-9: QoE modeling and coding for social TV with non-linear storytelling and high dynamic range (HDR)
- ESR-10: Study of the mechanisms of QoE-oriented coding in 3DTV, with particular emphasis on cross talk in auto-stereoscopic display environments
- ESR-11: Study of the architecture of current and future Internet for quality perception models and definition of the components and functionalities of the QoE management framework
- ESR-12: QoE and display-aware 3D video coding strategies based on models for 3D video quality evaluation



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